

PRODUCTION AND PERFORMANCE

JRN. 3 - MR. ILEY

RM. E467

GENERAL COURSE OUTLINE -74

1. PREFACE:

This subject is a continuation of radio and television production introduced to students in semesteir 2» However, Prodi. & Perf • is at a more advanced level₀ It will give students a chance to show their creativity through productions of their choice as well as assigned productions in both radio and television labs. Theory not covered in detail or no* cohered at all will lie interspersed throughout: the subject to help students attain a thorough understanding of the medium - that is, the students mu&t learn what production elements there are, what each element can and cannot do, and how it can be used in relation to others.

Also, the student should realize that some of the do's and don'ts of radio and T.V. production expressed- in this subject are intencfied only to give a basic frame of reference; under specific conditions, the don't* may very well become the do*s, and vice versa.

There is - perhaps, fortunately - no formula for automatically producing successful radio and T.V. announcers, newsmen and cameramen etc. No amount of reading^ attending lectures, or practicing will insure success. The various human qualities can be combined: in limitless ways, and no one can unerringly guide another to the winning combination. Consequently, this subject offers no "system" otr list of "ten easy steps to becoming an announcer, etc." Instead, it attempts to set down as much material in as many areas of Radio and T.V. production, ettc., as possible.

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For the students: who are interested in other phases of broadcasting, it should be noted that announcing is one of the best ways of getting into the industry. Countless directors, writers, stage managers, and broadcast executives begin their careers as announcers. Whether you ever announce professionally or not, announcing training will help you. As a writer, you will have a better "feel" for copy to be delivered orally; as a director, you will be aware of the problems of the announcers working with you; as an executive, you will be able to guide* your announcers' work more effectively*

2. OUTLINE:

- a Station Personnel
- b News Production - radio lab
- c Remote telecasts
- d Producing & Directing: - part 1.
- e News Production - T.Y. Lab
- f Producing & Directing - part 2.
- g The Role of the Announcer
- h Special T.V. production - student's choice.
- i Voice & Diction
- l** Special Radio Production - student's choice
- k Principles of Communication
- l Part-a-pak assignment
- m Advanced Lighting
- n Special T.V. production - student's choice
- o Advertising & Promotion - special guest
- p Special Radio production - student's choice
- q T.V. & Radio - criticisms & challenges; broadcasting as a career.

